



CULT M★CHINE

**INDEPENDENT DIGITAL MAGAZINE SHAPING
CONTEMPORARY MUSIC CULTURE**

Cult Machine is a global, digital-first platform dedicated to highlighting emerging voices *and*
cultural movements across music and the creative industry.

For Fans, By Fans.

✉ cultmachinemag@gmail.com

🌐 cult-machine.com

📷 [@cult.machine](https://www.instagram.com/cult.machine)



Cult Machine is an **independent digital magazine** founded in September 2025 by a collective of creatives with a shared passion for music and culture.

We focus on **discovering, documenting, and amplifying emerging artists and cultural voices across the global underground.** Our platform connects musicians, designers, writers, filmmakers, and music enthusiasts through curated content and community-driven storytelling.

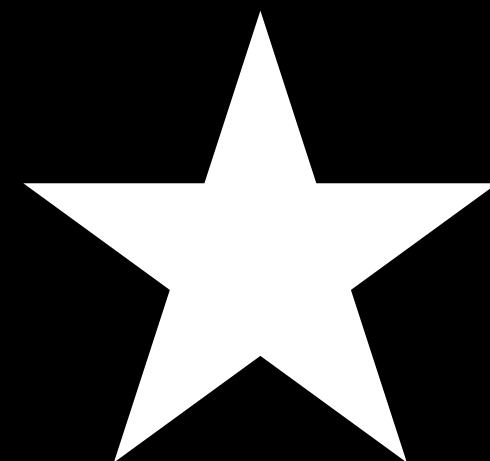
LOCATIONS

**Los Angeles, New York,
London, Paris, Detroit,
Boston, Texas, Mexico
City, Jakarta, Bogota**

GENRES

Post-Punk, Darkwave, Coldwave, Minimal Synth, New Wave, Indie Rock, Alternative Rock, Shoegaze, Dream Pop, Garage Rock, Britpop, Grunge, Britpop, Synthwave, Indie Electronic, Electroclash, Indie RnB, Alt-Pop, Experimental Pop, Lo-fi Indie, Punk, Noise Pop, Art Rock

WHO WE ARE



METRICS



SOCIAL PERFORMANCE (LAST 30 DAYS)

1.7M+ Views

- 934K+ Accounts Reached
- 300K+ Interactions
- 10k+ Followers

WEBSITE PERFORMANCE

- 1.8K visitors (+462%)
- **Strong direct + organic social traffic**

CONTENT PERFORMANCE

Viral peak: **860k Views**

- Multiple posts: 100K+ consistently

ENGAGEMENT

- 208K+ likes
- 38K+ shares
- **26.8K+ saves**
- **12K+ reposts**

DISCOVERY POWER

- **87.8% of views from non-followers**
- **92.4% of interactions from non-followers**



- Growing own audience beyond social platform
- Content consistently reaches new audiences beyond core base

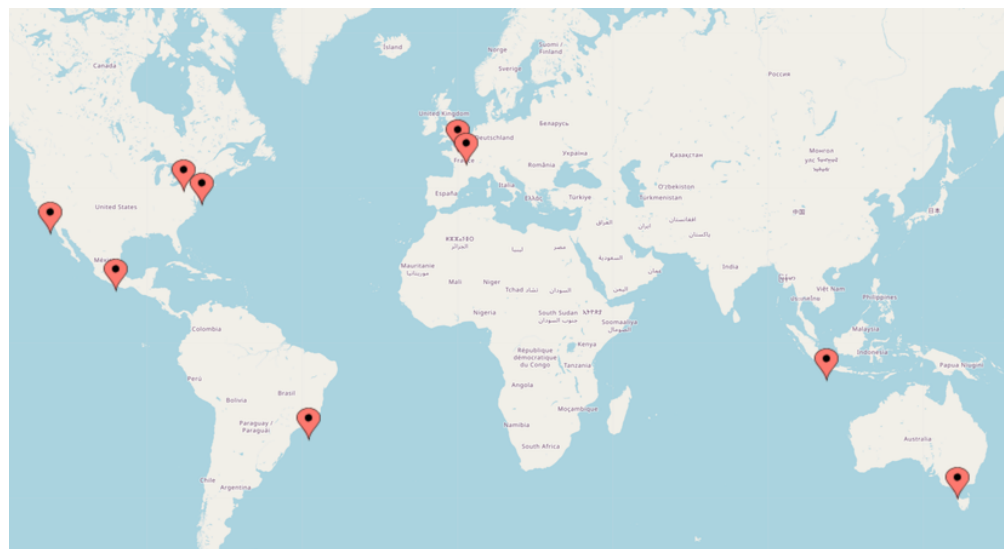
AUDIENCE★

TOP COUNTRIES



1. USA
2. UK
3. Australia
4. Canada
5. Brazil
6. Mexico
7. Indonesia

TOP CITIES



1. New York
2. London
3. Los Angeles
4. Melbourne
5. Mexico City
6. Jakarta



AUDIENCE PROFILE

- Age:
18–24 (core) · 25–34 (secondary)
- Gender:
Female majority (~55–64%)

INTERESTS

- Identity, Aesthetics, & Cultural Commentary
- The Underground
- Subculture Deep Dives
- Interactive Community
- Curated Discovery
- DIY & Creative Culture
- Global Exchange

WH★T WE OFFER

EDITORIAL COVERAGE

Artist features, premieres, and cultural storytelling

SOCIAL MEDIA CONTENT

Posts, reels, and stories designed for reach and engagement

INTERVIEWS

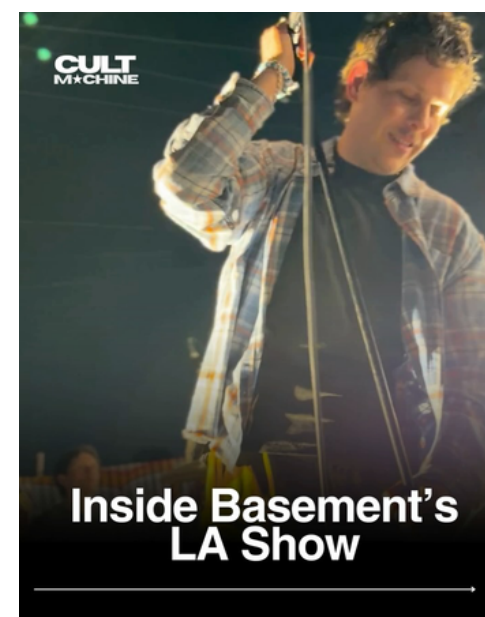
Written and visual formats with emerging and established artists

CURATED PLAYLISTS

Collaborations with artists, tastemakers, and industry figures

CONTENT SERIES

Community Posts, That's Cult, Internet Wave, The Radar, Cult or Cut, Live Coverage, Concert Photography, Inside Touring



CLICK TO SEE POSTS



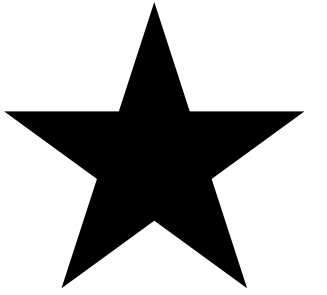
★ PAST COVERAGE ★

Cult Machine has covered a wide range of artists, cultural moments, and releases across the alternative and underground scene.

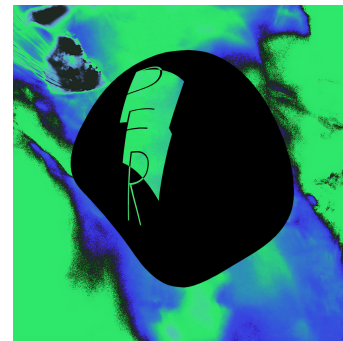
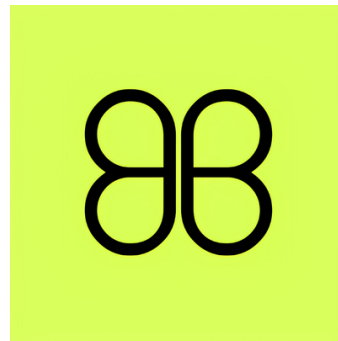
From **emerging acts** to **globally recognized artists**, our content captures both early discovery and cultural impact.



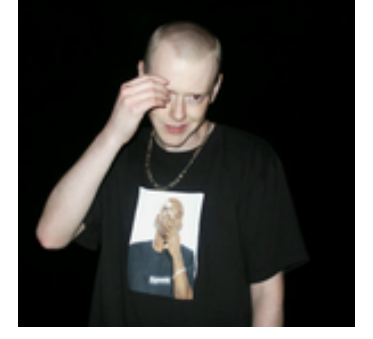
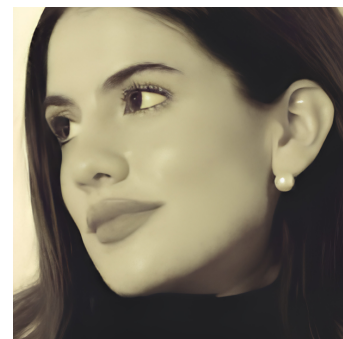
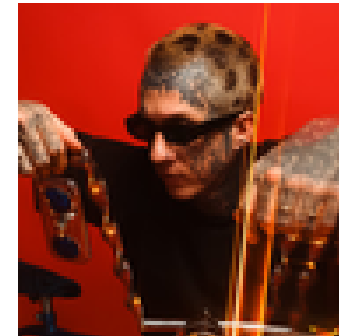
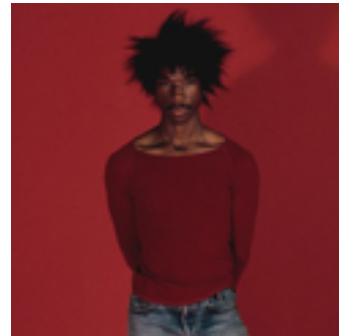
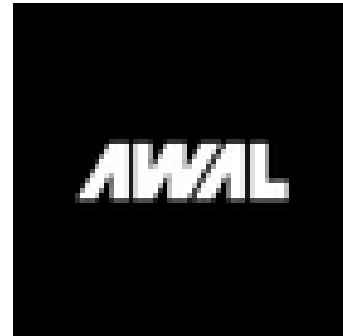
PARTNERS & COLLABORATIONS



We have worked with and collaborated across the music and creative industries, including:
Labels, Artists, Creative studios, Cultural platforms & more...



BIG LOUD



CUTTING POINT

ARTIST'S EYE

THE MUSE

THE JET

THE MUSE

LET'S BUILD CULTURE TOGETHER

The Only Cult You're Apart Of.

CONTACT

For collaborations, premieres, campaigns, and partnerships:

✉ cultmachinemag@gmail.com

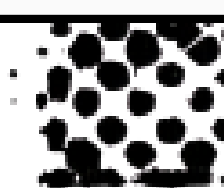
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DID YOU NOTICE?

SHARKSWIMMER CAPTURES

2



ENTIRE
THE FIRST
TOTAL EYES

59